



## News Release

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### **Insurance Noodle Expands Online Quoting Platform for Personal Lines Business**

#### ***Online Hub Offers Real-Time Quotes from Industry Leading Insurance Carriers***

**CHICAGO, IL, October 2, 2012** – Insurance Noodle, part of Willis North America, a unit of Willis Group Holdings plc (NYSE: WSH), the global insurance broker, today announced the availability of its immediate personal lines quoting hub. Expanding on the functionality of the company's commercial lines quoting hub, the offering allows insurance agents to login and complete an online application to get real-time quotes for home and auto risks in 38 states. The quoting hub connects member agents to products from highly rated personal lines carriers. Currently, five industry leading insurance carriers offer quotes via the hub, and the platform will feature additional carriers in the next few months.

Insurance Noodle is the distribution vehicle for the Willis Commercial Network North America, which provides products and services to small insurance agents and brokers nationwide.

"The release of Insurance Noodle Personal Lines means Willis Commercial Network (WCN) now offers agents a complete solution for their customers' property and casualty insurance needs whether home or business, personal or commercial," said Ralph Blust, Executive Vice President of Willis Commercial Network. "Our platform connects agents to standard personal lines carriers plus both the admitted and non-admitted commercial lines marketplaces. WCN delivers total access for the small agency from a single resource, saving significant time and effort while expanding their ability to write more business," he added.

The personal lines automated quoting platform has been pilot tested by existing members since July, with nearly 1,000 members adopting the platform within the first month. It is now being offered for widespread distribution to small agencies across the country. While available carriers vary by state, the platform delivers at least two options (on personal lines) for most locations.

Along with carrier access and fast quotes, the Insurance Noodle platform provides agents with an efficient means of accessing their Insurance Noodle book of business.

All client records, quotes and policies from all carriers are stored in the member's profile on the Insurance Noodle website. Agents can quickly quote, bind, service, and renew business, all online. More enhancements to the network are in development. Agencies interested in signing up for Insurance Noodle Membership can visit [www.insurancenoodle.com](http://www.insurancenoodle.com), call 888-466-8868 or email [membership@insurancenoodle.com](mailto:membership@insurancenoodle.com).

**About Willis Group Holdings**

Willis Group Holdings plc is a leading global insurance broker. Through its subsidiaries, Willis develops and delivers professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. Willis has more than 400 offices in nearly 120 countries, with a global team of approximately 17,000 employees serving clients in virtually every part of the world. Additional information on Willis may be found at [www.willis.com](http://www.willis.com). For more information about Insurance Noodle, visit [www.insurancenoodle.com](http://www.insurancenoodle.com) or call 888-466-8868.

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